



BLINGING

THE SHINE

SINCE 99!

WELCOME TO SEASON 19!

Back in 1999, a group of parents from the Rome/Floyd community approached us with a very simple request: "When our kids grow up, we want them to be able to compete for college scholarships like the kids from metro-Atlanta, metro-Birmingham, metro-Chattanooga do, but we don't want to drive out of town and spend \$5000 a year for them to do it. Can Hot Shots give OUR kids the same "all star" training and development that the "big city" kids around us have so that one day, our kids can get the scholarships, too?" And for 19 seasons, our answer continues to be "ABSOLUTELY, HECK YEAH, THIS IS HOW WE DO IT!"

So how exactly DO WE DO IT, and for 19 seasons and counting? That part is simple. It's by no means EASY, but it is simple! And it goes a little something like this: (tag team, back again :)

- 1) We have an incredible facility that provides our athletes access to all the right training equipment and top-notch training space. In 2002, Hot Shots made a half million-dollar investment in the cheer athletes of THIS community by building a state-of-the-art cheerleading facility right here in Rome, GA, giving OUR cheer athletes access to the same caliber equipment and cheer-specific training space found in metropolitan gyms.**
- 2) We have a staff that is second to none when it comes to personal competitive experience, elite coaching achievements, passionate dedication to the development of young people, and a commitment to upholding the utmost in both personal character and professional integrity. Period...**
- 3) We ALWAYS show up! We ALWAYS work hard! We ALWAYS make mistakes! We ALWAYS learn from them! We ALWAYS believe in our staff! We ALWAYS believe in our program! We ALWAYS believe in our athletes! And we NEVER, NEVER, NEVER QUIT!**

In search of a great cheer program for your family, you can always drive a lot further. You can always spend a lot more money. But what you cannot find is a program with a more cheer-specific facility, more experience with individual athlete development, more dedication to individual athlete relationship, more pro-community involvement, more regionally and nationally-decorated coaches, and more consecutive seasons of unbroken athletic successes than you will find right here, in Rome, GA, at Hot Shots Cheerleading and Tumbling Center, Inc.

Thank you for YOUR interest in the Hot Shots All Star program, and for the opportunity to continue building relationships of enthusiasm, encouragement, excitement, and downright excellence with the cheer community we have called "home" since 1999. Let's Go Hot Shots!

OUR PROGRAM

The Hot Shots Full Year All Star program is open to athletes of *all ages, 4-18, and all abilities, beginner through advanced!* Whether you are a first-time cheerleader or an experienced veteran, our program is designed to take your child's skills to the next level! Our teams ***train 2 days/week***, beginning in mid-May, **perform locally in monthly exhibitions** beginning in August, and ***compete in national competitions*** from December through April. Following All Star sign-ups, our athletes will be placed on teams as close to their age group and ability level as possible, understanding that as a ***TEAM sport***, learning to put the **"WE"** **before the "ME"** is one of the most important lessons any cheer program can teach!

Our Team Practices focus on all the developmentally-appropriate skills needed to make your child a successful competitive cheerleader, including ***core-strength conditioning, flexibility, jumps, standing and running tumbling, stunts, motions, and dance***. All practices are mandatory. There is NO sport that is more team-dependent than the sport of competitive cheerleading. ***Competitions are won at practice. Practice isn't everything, it's the ONLY thing.*** Establishing a clear understanding and commitment to the importance of ***regular attendance at team practices***, from both our athletes and our parents, is a **fundamental requirement** for participation in the Hot Shots All Star program.

Our Local Performances are awesome opportunities for the ***folks in our community*** to see what the Hot Shots All Star program is all about! For All Stars and parents, these are great opportunities to **invite classmates, colleagues, friends and family members** to see their favorite Hot Shot in action, and these local events are especially helpful for those who can't travel out of town to watch a big competition. Developmentally, these area-exhibitions ***provide a fantastic opportunity*** for our athletes to ***gain performance experience*** in front of different crowds in different venues, which better **prepares them for success in the competition season.**

Our All Star Competitions allow our athletes to gain ***invaluable competitive experience*** in major venues, in front of major crowds, and against major competition throughout the season. For younger athletes, this competitive experience is preparing them to **succeed as future middle and high school** competitive cheer athletes. For older athletes, this experience is enhancing their ability to ***succeed as future collegiate cheer athletes!*** And the team-bonding that comes from the excitement, enthusiasm, nervousness, and encouragement that ONLY the big "competition day" experience can bring, is **what builds champions!** Based on team ability, our athletes are entered at competition in Levels 1 through Level 6. Across 19 seasons, ***The Hot Shots All Star staff have coached teams to major national titles in each of these levels.***

OUR EVENTS



The Hot Shots All Stars will perform at several community events for the 2018-19 season, beginning in August, and could include performances at: The Rome Braves Stadium, The St. Mary's Bazaar, The GNTC Cheer Extravaganza, The Coosa Valley Fair, The Rock n Cheer Pep Rally, The Rome Christmas Parade, and the Champion Cheer Stars Pep Rally!

COMPETITIONS

Our Tentative 2018-19 Competition Schedule is:

***DECEMBER, The CheerSport Grand Championship,
The World Congress Center, Atlanta***

***JANUARY, TBD, Selecting from events offered in Birmingham,
Nashville, and metro-Atlanta.***

***FEBRUARY, The CheerSport National Championship,
The World Congress Center, Atlanta***

***MARCH, The Smoky Mountain Championship, Sevierville
Convention Center, Gatlinburg***

***APRIL, The Gulf Coast Championship, Edgewater Beach Resort,
Panama City Beach***

****Younger "Prep" teams may follow a modified comp schedule, but will attend both the Smoky Mountain Championship and the Gulf Coast Championship. Schedule for ALL teams will be finalized by 7/1/2018.***

OUR POLICIES

ATHLETE RESPONSIBILITIES

- 1) Respect your coaches, your teammates, and yourself
- 2) Be at ALL scheduled team events on time, ready to go, every time!
- 3) Understand that WE comes before ME
- 4) Never, never, never, never quit. There are no refunds. If you do quit or are released from the program for any reason, all fees are still due in full.



PARENT RESPONSIBILITIES

- 1) Get your athlete to ALL events on time, ready to go, every time!
- 2) Pay your fees on time.
- 3) Support your coaches, your team, your athlete, your gym, every time!
- 4) Dress out in team colors and Hot Shots gear to support your athlete! Yell like crazy to support the program!

ATTENDANCE: Attendance is mandatory at all scheduled events. Excused absences are for sickness with a doctor's note, death in the family, and school event for grade. **The first unexcused absence will result in a \$25 charge to the all star account. The second will result in a \$50 charge, the third will result in a \$100 charge, and warrant dismissal from the program.**

CONFLICTS: Things happen, things come up. If given two weeks notice of a conflict involving a scheduled practice, the coaches will do their best to come up with an alternative practice time that is respectful of all team members. We cannot promise to work around conflicts arising inside of two weeks. If you are involved in additional school clubs, sports, etc., we highly encourage you to go to those coaches and teachers in advance, to let them know of your investment and commitments to the Hot Shots All Star program. "An ounce of prevention is worth a pound of cure!" **For summer conflicts, please complete and submit an "absence request form" to notify the coaches of your family vacation dates.**

BREACH OF CONTRACT: The removal of an all star athlete during the competitive season can cause a multitude of damages to the individual, to the team, as well as the overall program. The cost of re-choreographing routine material, possible loss of payments for previously scheduled events and lodging, as well as a negative showing at a competition can create damages to the program that can reach into the thousands of dollars. Hot Shots reserves the right to seek damages from any breach of contract that negatively impacts our gym.

OUR PAYMENT PLANS

*For the 2018-19 Season, every All Star payment plan INCLUDES a 50% discount for Hot Shots Birthday Parties and a 50% discount for Hot Shots Flip in Fun Day Camps (offered during Summer, Fall, Winter, and Spring Breaks).

\$189/month BRONZE payment plan (12 month)

Includes all monthly training fees (averaging 4 hours/week) choreography fees, competition fees, coaches' fees, music fees

\$199/month SILVER payment plan(12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

ONE additional hour/week of tumbling or specialty class! (can be used during school season for Power Hour)

\$209/month GOLD payment plan(12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

TWO additional hours/week of level-specific tumbling or specialty classes!

\$239/month "ONE AND DONE" payment plan (12 month)

INCLUDES ALL OF THE ABOVE BENEFITS, PLUS:

New All Star Competition Practice Wear and Uniform

Free Weekly Open Gym, 5:30-7:30 each Wednesday

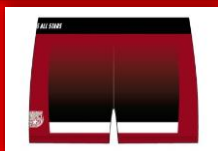
Free Admission to monthly Flippin Fridays, w/pizza

OUR UNIFORMS



We are excited to announce we will have **BRAND-NEW** competition uniforms and custom practice wear for the 2018-19 season!

Hot Shots MALE uniforms may have a different price tag!



2017-18 uniform pictured above

New uniform reveal coming soon!



Required Apparel Fees:

**The first 4 items on this list are included in the "one and done" package. If you choose a different package, please see the deadlines for payment next to each item.*

***Practice Uniform: \$110**

(includes 1 custom shirt, 1 custom sports bra, and 2 custom bottoms) due June 1

***All Star Uniform: \$250**

(All-new design, top & bottom) due July 1

***Competition Hair Bow: \$25**

(all new custom design) due Aug 1

***Competition Makeup: \$30**

(Same colors as 2017-18 season) due Sept 1

Competition Cheer Shoes:

\$45-\$129

Purchase cheer shoes from any vendor you choose. We keep several styles in our gym that can be ordered anytime. Your child should wear cheer shoes to every practice.

OUR DISCOUNTS

All Star Plans that are paid in full by May 15, 2018 receive a 5% discount (cash or check only)! Additional siblings receive a \$20/discount per month on payment plans, or a \$250 discount if paid in full(cash or check only). Fundraising info also available.

**“GREAT, WHAT’S THE
NEXT STEP???”**

**Attend our Hot Shots “OPEN HOUSE”,
Sunday, May 6, 4-6 pm**

***Meet the coaches, check out the facility, and find
out what the Hot Shots experience is all about!***

**181 Iron Street, Rome GA 30165
706 235-SHOT**

New to the Hot Shots All Star Program?

**Contact Hot Shots Owners, Coach Grant Magness or Coach
Rachel Magness, for a private tour of the facility and to answer
any questions about the program!**

**Coach Grant Magness, 706 409-7468 (cell)
Coach Rachel Magness, 706 409-7469 (cell)**

hotshotscheer@aol.com

I'M READY TO SIGN UP!

- 1) Complete a 2018 Hot Shots All Star Registration Packet!
(available for download on our website and facebook page, & available for pick-up at the gym front office)
- 2) Return your completed registration packet, including the Registration fee (see next page), to the Hot Shots front office (Monday-Thursday, 2-8 pm) or mail your form with payment to:

Hot Shots Cheerleading
181 Iron Street
Rome, GA 30165

- 3) Attend our FREE All Star evaluation clinics on May 7 & 10. If you cannot attend both, please contact us for additional directions. A private evaluation can be scheduled for an additional \$25 fee.

REQUIRED Hot Shots Evaluation Clinics (ages 4-18):

Monday, May 7

4-5:30: beginners up to back walkovers
5:30-7: a back handspring is your best skill!
7-8:30: tucks & better

Thursday, May 10

4-5:30: beginners up to back walkovers
5:30-7: a back handspring is your best skill!
7-8:30: tucks & better

WANT A DISCOUNT??

***Submit your completed registration packet by April 29 (early registration), to receive a discounted Registration fee of \$25/family.**

***Submit your completed packet by May 6 (on time) and receive a discounted Registration fee of \$35/family.**

It's never too late to register at Hot Shots! Completed packets submitted after May 7 will be charged the standard Registration Fee of \$45/family.

Practices will begin the week of May 15!